

**bitFlyer Inc.**  
Yuzo Kano, CEO

### **Announcement of Capital / Business Alliance**

bitFlyer Inc. (Yuzo Kano, CEO) is pleased to announce that GMO Payment Gateway Inc. (Issei Ainoura, President and CEO) has agreed to become an investor in bitFlyer. This business and capital alliance, which will be finalized in September, will feature the creation of a Bitcoin settlement service, the first of its kind for a settlement company in Japan.

This service will enable miscellaneous goods such as consumer electronics devices offered by internet-based virtual retailers, digital content such as music and games, and other items to be purchased using Bitcoin.

Both companies strive to enhance their respective strengths and pursue opportunities to deepen partnerships that enhance their service offering with the aim to create a safer and more convenient E-commerce environment.

#### **About bitFlyer, Inc.**

bitFlyer was founded in January 2014 and offers a comprehensive platform to buy, sell, and make payments in Bitcoin, a digital currency that circulates on the internet. It is the largest Bitcoin company in Japan and is the representative director of the general incorporated association Japan Authority of Digital Assets (JADA).

#### **About GMO Payment Gateway, Inc.**

GMO-PG was founded in March, 1995 and offers payment settlement services to Non-Face-to-Face Sales businesses. GMO-PG acts as an agent to provide settlement and payment services to internet stores, SNS, smartphone stores selling mobile content, and over 48,000 other businesses (as of GMO Payment Group in June, 2014) using credit card services.